

Kuwait Engineers Forum Presents

KINETIC 2026

Kuwait Industrial Exhibition & Technical Conference

4th Edition

In partnership with



Where Industry Leaders Shape Kuwait's Sustainable Future



Driving Kuwait's Sustainable Future with AI, Energy, and Technology Transformation

RADISSON BLU HOTEL
9 APRIL 2026 (Thu)
7:30 AM - 3:30 PM

Organized by



Platinum Sponsors



Gold Sponsors



www.kefkuwait.org/kinetic2026

Why

KINETIC 2026

Matters?

Kuwait's industrial landscape is entering a decisive phase – where **technology adoption, energy transition, and sustainability** are no longer optional, but essential.

KINETIC 2026 is designed as **a high-impact, one-day platform** where leaders, technocrats, and decision-makers come together to:

- ◆ Exchange applied knowledge
- ◆ Evaluate emerging technologies
- ◆ Build partnerships
- ◆ Shape future-ready strategies

This is not a large trade fair.

It is a **focused forum for serious dialogue and business relevance.**

Who You Will Meet

- ◆ C-suite leaders and senior managers
- ◆ Project owners and consultants
- ◆ Technology providers and innovators
- ◆ Academicians, researchers, and practitioners
- ◆ Policy influencers and industry bodies



ABOUT KUWAIT ENGINEERS FORUM (KEF)

Kuwait Engineers Forum (KEF) is one of the largest & most respected professional engineering associations in Kuwait, with an illustrious legacy of **over 37 years**.

KEF represents a community of **1,300+ engineers** holding key leadership and technical positions across **Oil & Gas, Power & Utilities, Infrastructure, Banking, Ministries, and major industrial organizations**, actively contributing to Kuwait's development.

Registered with the **Indian Embassy in Kuwait**, KEF is a unified platform of **eight alumni engineering associations**, committed to promoting **technical excellence, leadership, sustainability, and community service** through professional forums such as KINETIC and KEF AID.

What Leaders Gain From **KINETIC 2026**

KINETIC is curated to deliver **clarity, relevance, and actionable insight.**

Key Takeways

- ◆ Practical perspectives on **AI adoption and digital transformation**
- ◆ Real-world insights into **energy transition and sustainability**
- ◆ Exposure to **proven technologies and solutions**
- ◆ Peer-level discussions with industry leaders
- ◆ Early visibility into **emerging talent and innovation**

Every session, panel, and exhibition interaction is designed to **respect executive time and attention.**



Highlights of THE CONFERENCE

A curated programme of **technical sessions, panel discussions, and invited presentations** addressing challenges and opportunities across:

- ◆ Artificial Intelligence & Digital Transformation
- ◆ Energy Transition & Sustainability
- ◆ Smart Engineering & Industrial Technologies
- ◆ Future-Ready Systems & Solutions

Signature Segments

- ◆ Technical Paper Presentations by Industry experts and practitioners
- ◆ Discussions with senior leaders
- ◆ Excellence Achievement Awards
- ◆ 1-Minute Innovation Pitches by university students

This is a conference where **experience meets execution.**

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THE EXHIBITION

Where Business Happens

The KINETIC 2026 exhibition is designed for **visibility, interaction, and business relevance.**

Unlike large, crowded expos, KINETIC 2026 offers:

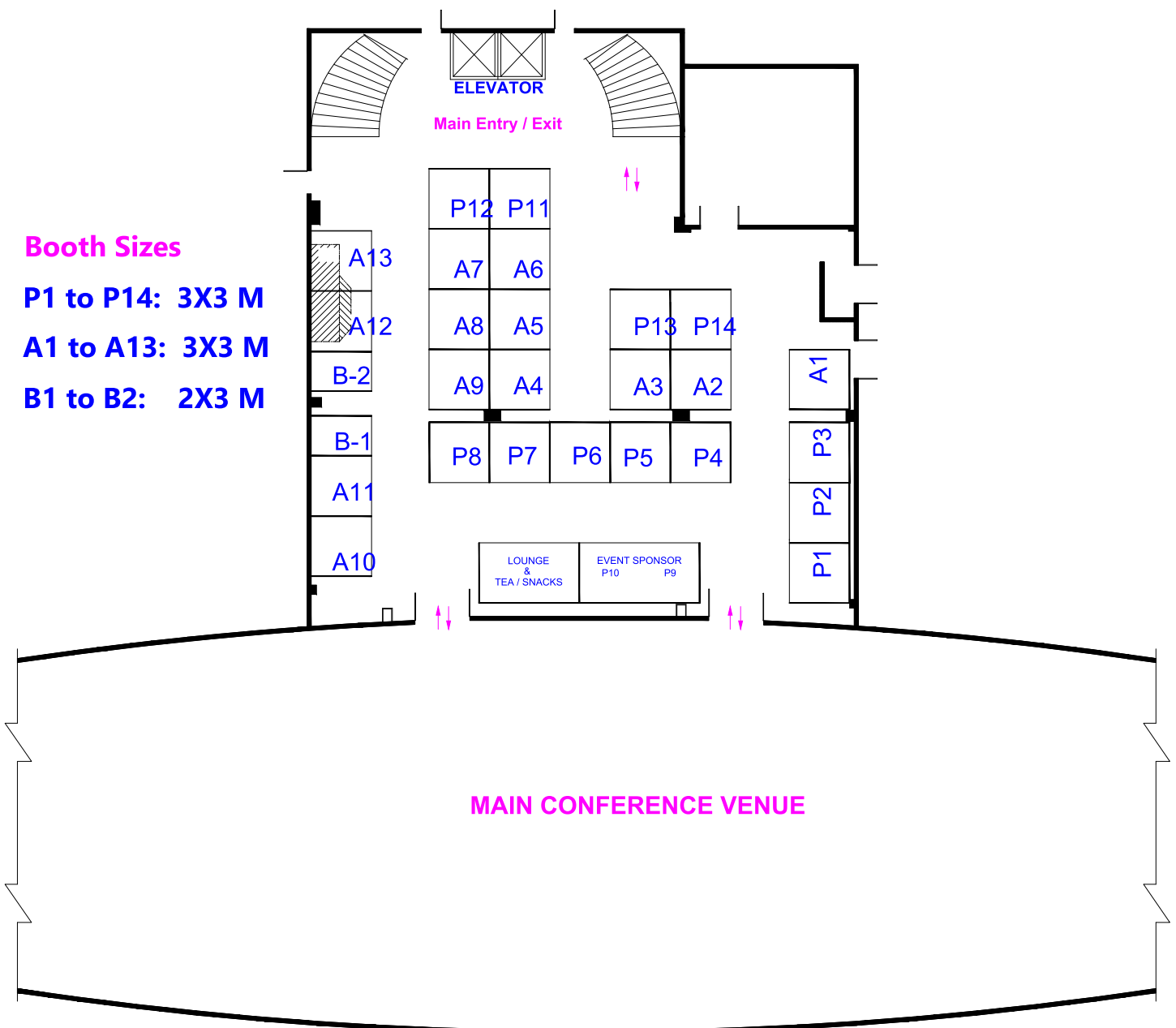
- ◆ Targeted footfall from decision-makers
- ◆ High-quality engagement over volume
- ◆ Clear sectoral representation

Why the Layout Matters

- ◆ Clearly defined high-visibility zones
- ◆ Optimized delegate flow between conference halls and booths
- ◆ Prime locations for sponsors and solution providers

Each booth is positioned to **maximize meaningful interaction**, not just presence.

FLOOR PLAN



How You Can PARTICIPATE

As a Delegate

- ◆ Gain insight, perspective, and connections
- ◆ Engage with industry peers and leaders

As an Exhibitor

- ◆ Showcase solutions to a focused audience
- ◆ Build strategic relationships

As a Sponsor

- ◆ Position your brand at the centre of industry dialogue
- ◆ Align with innovation, sustainability, and leadership

As a Speaker or Contributor

- ◆ Share expertise
- ◆ Build professional credibility

Nominate for Excellence Awards

- ◆ Recognize outstanding individuals and organizations for leadership, innovation, and impact. Inspire peers.

As an 1-Min Pitch Competitor (Only for Students)

- ◆ Pitch solo or team up (max 3 students per team)
- ◆ Boost your CV. Participate in a national platform.

Partial List of Exhibitors / Sponsors

- ◆ Jotun Ltd
- ◆ Kerui Petroleum & Gas, China
- ◆ Kuwait Value General Trading Co
- ◆ Group Services Company
- ◆ SBC General Trading & Contracting Co
- ◆ Al Arfaj Engineering Co.
- ◆ KMMC
- ◆ Lucy Electric
- ◆ Alfa Therm
- ◆ CANAR Trading & Contracting Co
- ◆ Petrocil Engineers & Consultants
- ◆ Consyst Middle East
- ◆ Bassem International Gen. Trading
- ◆ XPO Technology Gen. Trading & Cont.
- ◆ Trans W General Trading & Cont. Co
- ◆ Mahatta Trading Co.
- ◆ ALMEN
- ◆ SATCO Energy
- ◆ STS Kuwait
- ◆ Landsea Trading & Contracting Co.
- ◆ ARIES Kuwait General Trading & Cont.
- ◆ SPETCO International Petroleum Co.
- ◆ Warba National Contracting Co.
- ◆ FLOWCRETE

A GLANCE INTO PREVIOUS EDITIONS OF KINETIC



EARLIER PATRONS



Why Choose KINETIC to PARTNER

Sponsors and exhibitors partner with KINETIC not for branding alone—but for **credibility, access, and influence.**

- ◆ **Direct access to 300+ senior decision-makers**, including C-suite executives, technocrats, and industry leaders across oil & gas, energy, infrastructure, and technology.
- ◆ **Strategic alignment with Kuwait's priority agenda** – sustainability, AI adoption, energy transition, and digital transformation.
- ◆ **High-visibility brand presence** across premium touch points: stage backdrops, delegate materials, digital promotions, media releases, and the conference journal.
- ◆ **Thought-leadership positioning**, not passive branding—through keynote slots, panel participation, technical sessions, and award presentations.
- ◆ **Exclusive VIP access** to inaugural sessions and closed-door networking with regulators, senior leaders, and peer organisations.
- ◆ **Extended brand recall beyond event day**, amplified through KEF's professional network and post-event visibility.
- ◆ **Positioning as a nation-building partner**, contributing to Kuwait's industrial and technological progress—not just sponsoring an event.

KINETIC 2026 is where **serious brands engage serious audiences, not advertise.**

- PARTNERSHIP OPPORTUNITIES -

PLATINUM Package

- ◆ Prime exhibition booth (3x3 size).
- ◆ Roll-up banner at main venue.
- ◆ 6 premium delegate passes.
- ◆ 30-min presentation slot (Max. 2).
- ◆ On-stage Award from chief guest.
- ◆ Advt in journal (2-inside pages).
- ◆ Logo on KINETIC website.
- ◆ Logo & Name on all promotions.
- ◆ Special mention in media releases.
- ◆ VIP Invite for Inaugural session.

GOLD Package

- ◆ Std. Exhibition booth (3x3 size).
- ◆ 4 premium delegate passes.
- ◆ 20-min presentation slot (only 1).
- ◆ On-stage Appreciation Award.
- ◆ Advt in journal (1-inside page).
- ◆ Logo on KINETIC website.
- ◆ Logo & Name on all promotions.
- ◆ VIP Invite for Inaugural session.

SILVER Package

- ◆ Std. Exhibition booth (3x3 size).
- ◆ 3 premium delegate passes.
- ◆ 15-min presentation slot (only 1).
- ◆ On-stage Appreciation Award.
- ◆ Advt in journal (1-inside page).
- ◆ Logo on KINETIC website.
- ◆ Logo & Name on all promotions.
- ◆ VIP Invite for Inaugural session.

EXHIBITOR Package

- ◆ 2 premium delegate passes.
 - ◆ Company & Product Listing in conference program.
 - ◆ Std exhibition booth (3x3 size).
- Includes One 13-Amp, Single-Phase Power Point;
Two 36-Watt Fluorescent Tube Lights; Dividing Wall
Partition with White Laminated Panels, Carpet Floor
Covering; One table, and Two Folding Chairs.

PAPER PRESENTATION Package

- ◆ 2 premium delegate passes.
- ◆ Company & Product Listing in conference program.
- ◆ Presentation duration of 20-minutes + Q&A (5-min).

Audience Profile

- ◆ **35% C-Level Executives and Senior Managers**
- ◆ **30% Engineers, Technocrats, and Consultants**
- ◆ **20% Entrepreneurs and Service Providers**
- ◆ **15% Academia and Emerging Professionals**

Other Opportunities to partner us are

- ◆ **Advertisements inside the conference journal print edition.**
- ◆ **Advertisements inside the venue**
- ◆ **Sponsoring Excellence Awards, Conference Lunch, Coffee, Lanyards, and/or Delegate Kits.**



BE PART OF THE EVENT THAT MATTERS

KINETIC 2026 is not about scale.
It is about **substance, relevance, and impact.**

Register, participate, or partner with confidence.
www.kefkuwait.org/kinetic2026

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